

Good Life Monthly: Issue #2

**First thing's first:**

Take a deep breath and be grateful for all that you ALREADY have. Health, family, and friends... is darn near everything.

Now on with the show!

**Second:**

In order to live the Good Life you MUST be able to visualize the good life. You must be able to engage the imagination. Daydream. Fantasize.

You must have the ability to see yourself **as you want to be**.

Ignore everybody else's input and opinion about your life.

There are precious few people who can be genuinely excited for someone else who is succeeding - as they would be for themselves.

Most people lead little lives, think little thoughts, and are fearful and jealous of someone close to them doing better than they are.

Don't let them hold you back.

Don't let anybody steal your dream.

You get to decide what's realistic for you.

Remember, whatever your mind can conceive and believe, you can achieve. Napoleon Hill didn't say anything about what your mother-in-law,

your broke uncle, or your neighbor could conceive and believe having to do with what you could achieve.

Baleeve dat!

Once you've got your imagination fired up and you've stopped buying into other people's limits, you can really make a big step forward into creating your own ideal business and life.

After imagination, the rubber MUST meet the road.

We need a plan and we need to get and to be FOCUSED.

This edition of the newsletter has seven sections:

1. The **Opening**: You are reading it now.
2. **Focus**: **a.** Without it we are doomed to lifelong misery. **b.** Listen in to my conversation with Inner Circle Member Fred Dorsey - the ultimate squirrel chaser.
3. **Principles**: **a.** In order to live the Good Life we must have guiding principles in alignment with our goals and purpose. **b.** The 23 (so far) Good Life Principles.
4. **Money**: **a.** We must build a [financial moat](#) around our family. **b.** What I discovered just the other morning that (hopefully) will change my money relationship with my Bride. **c.** The 8 Most Important words in your money story. **d.** What is financial independence? **d.** Status = Money. **e.** PT Barnum report: The Art of Money Getting.
5. **Marketing**: **a.** We must build a moat around our business. **b.** Category of One. **c.** Example: email "series".

6. **Member Spotlight:** John Cunningham (my new friend). **a.** Great conversation for you to listen to. **b.** Copy of John's 1st newsletter!!!

7. **How to an Outlier:** **a.** Overview of Malcolm Gladwell's book: Outlier. **b.** Peter Thiel, December's Outlier.

Please accept my congratulations and applause. At least the first of couple of steps are under way in your journey to the Good Life.

**First**, you have enough self-awareness (super-power) to understand that you want more, you need more, and you were born for more than you currently have.

**Two**, you're smart enough to seek "clues". And we know that success leaves clues.

**Three**, you're wise enough to invest in yourself.

What most top agents do, what most successful people do, what most debt free financially independent people do - is - no surprise, really - what everybody else doesn't do,

While the thumb-suckers begrudge, bemone, resist, and resent... what it takes.

You do it anyway.

Inside the Good Life, this year will be centered in Transformation.

In order to change - the pain of sitting still and doing nothing - must be greater than the pain required to change.

You wouldn't be here if you didn't desire change.

Do not let another year slip away.

Another year, another year, another year.

Next thing ya know, you're lying on death's bed.

You're wondering, "Hmm, is there a heaven and hell?"

Here's an answer to consider as you begin your Good Life journey:

**Hell, for most, is getting to the end of their life and meeting the person they could've been.**

HELL-OOOOO!

Let's go!!!

We're here together. We may as well change the World!

Welcome to this month's issue of Good Life Monthly. Enjoy the ride.

**P.S.** Here at the Good Life, we live by the Golden Rule. We treat others how we want to be treated (including ourselves) and we live how we know we should be living.

We stand for the national anthem.

Salute the flag.

Sincerely thank the veterans.

Appreciate law enforcement.

Tip our hats to the teachers.

Celebrate ambition.

Talk about money. (never worship)

Become Anti-Fragile.  
And respect our elders.

If you were nodding your head like, “Yeah!”, while reading that... we belong together.

We stand together in both a vital movement against disrespect for, ignorance of, and the mockery of the fundamental beliefs and behaviors that made this country THE land of opportunity...

and a new, forward-looking reinvigoration of the opportunity (particularly in the real estate sales business) and money and success concepts.

It's **ALL** up to us.

Yours truly,

Bart “Good Life” Vickrey